

# Advancing Collective Strategies for Primary Prevention: *A New Era for Effective Collaboration and Partnership*



**Wednesday, March 9, 2016**

**8:30am – 12:00pm**

**Imperial County Public Health Department – Training Center  
935 Broadway, El Centro, CA 92243**

This no-cost workshop is open to any local Imperial County coalition and/or alliance member interested in learning how to leverage multi-sector collaboration as a key strategy in advancing community prevention efforts. Participants will:

- Describe concepts of effective collaboration and collective impact and how they can support health, safety, and equity
- Explore how collaboration and collective impact have been used to build successful community prevention initiatives
- Identify strategies utilizing Prevention Institute's tools to achieve shared outcomes using a cross-sectoral approach and sharpen skills that are necessary to build and maintain effective and impactful coalitions

**Lunch will be provided. Space is limited, so please RSVP no later than Thursday March 3<sup>rd</sup>.**

For more information, please contact:

Arlene Silva: (442) 265-1378 or at [arlenesilva@co.imperial.ca.us](mailto:arlenesilva@co.imperial.ca.us)

*A collaboration of the Prevention Institute and the Imperial County Public Health Department*